

Master of Philosophy in Business

Offered by the Faculty of Graduate Studies
Through the Department of Business Administration

Research Proposal Guide

What is a research proposal?

Your research proposal should be a synopsis of your research idea or question followed by a literature review and proposed methodology. In your proposal you may provide a list of references that you already referred to as well as you expect to refer in the future (Bibliography)

How long should it be?

The proposal should not exceed 2000 words (excluding bibliography), and your ability to present ideas clearly and concisely will showcase you as a potential candidate and will be valued by the assessors.

What should it include?

Tentative project title

Background

Research questions and objectives

Literature review

Proposed methodology

Significance of the research

Time plan

Bibliography (Follow APA 7th referencing style)

Formatting Guidelines

- Font: Times New Roman – Size 12
- Line Spacing: 1.5
- Page Format: A4 Size paper with margins of 1.5" left and 1" top, right and bottom
- The Tables, charts, images, citations, references, etc. should be properly captioned according to APA style