



COVID-19 AND SUSTAINABILITY OF SRI LANKA

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Abstract

As a country, now it is necessary to manage the economy and look after the society while ensuring the sustainability of the country with fighting against the corona virus. The aim of this research paper is to examine the role of Sri Lanka towards defining a sustainable setup while identifying the best methods to establish a strong sustainable culture within the country. Some of studies have been included in which strategies of some countries have identified to curb the negative impacts of COVID-19. The qualitative method has been utilized for the research in different ways such as focus group discussions with professionals and refer some of perspectives of HRM and Sustainability. It is found that as a country, there should be sustainable strategies to manage the economy and look after the community. This study found some of strategies and recommendations that could be considered as lessons from the COVID-19 pandemic, and it will be helpful to manage and balance the economy and the community in Sri Lanka. Enabling the Innovative and Creativity Practices, design a Manufacturing based Economy, look after Agriculture industry with giving more facilities, creating more opportunities for Education and Research & Development, set up a Strong Health System, increase the productivity level, effective public service, sustainability and contingency management, creating more job opportunities for female and maintaining the Political Stability are the areas which can be developed to uplift the country economy and ensure the sustainability of the country while facing to future challenges.

Keywords: COVID-19, Economy, Sustainability, Challenges, Strategies