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NEW DEVELOPMENT OF SOCIAL CHANGES IN SEXUAL DIVISION OF ESTATE LABORS Special REFERENCE TO PUSELLA ESTATE OF KURUWITTA – RATHNAPURA DISTRICT

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There have been many gender role regarding the society of the traditional men and women. With the Social, Economic and Political conversions took place, this has affected the gender role of the estate workers. Currently the division of labor has been somewhat complicated in this concept of the gender role. So as there's a great need of analyzing the same to examine the needs, we hope that this research will help us succeed in doing the same. At present, the concept of the gender of men and women has being growing rapidly. Sexuality of men and women which they have inherited biologically is being changed due to the long term changes which have been taken place in this society. The society itself has altered each men and women's attitudes, identity, gender roles and occupation. There are also differences in the work industry when it comes to differentiating work between men and women. This research is based on Emile Durkheim's division of labour theory. He argued that the division of labour was resulted of higher evolution and believed that it magnified the natural biological differences between men and women, such as women being more emotionally affective and men more intellectual. The major objective of this study is to put more effort in to widening the political views of the socialized, division of labor changes took place after 1977 due to the globalization, privatization and open economy changes in Sri Lanka. The study is based on data collected from the Pusella estate of kuruwita - Rathnapura district. 40 peoples were selected as respondents using the snowball method based on their sex, ethnicity and employment. The study reveals that Majority are involved in self-employment and private jobs. Mainly Education and family background of employees' mindset has been a major reason in choosing jobs. According to the findings compared from 2013 to 2015 there was a decreased of the labour force in Pussella estate. But in 2013 compare to men and women employed to the labour force was high and it was 54.8%. In 2014 it was 58.9% and 2015 it has risen up to 62.9%. Considering the employment percentage of the men's in 2013 it was 45.2%. In 2014, it was 41.1% and in 2015 it was decreased to the 37.4%. There were many reasons like low wage, changes of traditional men's duties were caused to new development of social changes of sexual division of labor among this estate labors. There are second generation labors that don't want to do labor jobs like their families too. In the estates, compared to the percentage of the men's working the percentage of the women has gone up comparatively. Free education and social transformation have changed the situation in Pusallawa estate in a positive way and many of them were get

opportunities to engage other kind of jobs out of the estate. There has been a change of roles in families as women too, have started doing the work load that once was for men to do, and because of that, the head role of the family have been swapped or become equal. Finally, men and women have gone through a massive process of change, due to sexual division of labor. Through this research, it was cleared that this has caused a remarkable turn on the lives of the estate families.

Keywords: Estate Labors, Sexual Division of Labor, Social Change, Globalization, Gender Role